



kimberly gnägi

hello there

I'm Kimberly, a graphic designer with a focus on branding, layout design and typography. I believe perfection is only accomplished momentarily because improvement is always possible.

skills

SOFTWARE

InDesign | Illustrator | Photoshop
Muse | Dreamweaver | After Effects
Outlook | Word | PowerPoint | Excel
Pica9 | Salesforce | Vizergy | Quicken
Bussiness | DreamHost

PERSONAL

Organized | Efficient | Detail-Oriented
Hard-Working | Reliable

education

UNIVERSITY of TAMPA
2011 – 2015

Bachelor of Art in Graphic Design

online portfolio

KGNAgi.COM

work experience

FRONT BURNER & MELTING POT | 2015 – 2020

Graphic Designer & Interactive Developer

- design branded marketing pieces including: print and web advertisements, infographics and menus for the Melting Pot brand and franchise locations
- build templates and campaigns in online creative management system for Melting Pot franchise user customization
- execute basic coding updates on Melting Pot franchise web sites
- create brand collateral including: posters, stationary, presentations, special event and meeting assets for Front Burner and Melting Pot

FREELANCE | 2015 – PRESENT

Logo, Stationary, Presentation, Documentation, Apparel,
Digital Icon and Social Media Asset Design

- Honey Hornet Studios
- Bayshore Homeowners Association
- EndoThreads
- Lisa Lupari Voiceover
- Superior Drywall Builders
- Private Clients

TAMPA BAY WaVE | 2015

Graphic Design Intern

- design advertisements, posters, brochures, stickers, billboards
- collaborate and plan with team in open coworking environment

UNIVERSITY of TAMPA | 2012 – 2015

Computer Lab Assistant

- assist in virus removal, anti-virus installation, campus-wide resource connectivity and managing daily maintenance of lab equipment

NOBEL RELOCATION | 2012

Accounting Assistant

- manage business accounts including: writing and depositing checks, data input and processing credit card payments
- prepare payroll for over fifty employees